

apple  
Gift catalog

# apple Gift catalog











The Apple Hot Air Balloon  
Location: Donner Lake, Calif.

There's something magic about the Apple logo. It turns up everywhere: on the window of the car ahead of you, on a friend's T-shirt, and on the more than 175,000 Apple computers we've sold since 1976.

We know many of Apple's friends and customers admire our trademark as much as we do—partly because it's colorful and distinctive, but also because people are proud to be Apple owners. Now, in response to your interest in items displaying our logo, we've developed the Apple Gift Catalog.

We think you'll find the personal articles in this catalog attractive and worth owning. Each has been specially selected to the same high quality standards you've grown to expect from Apple, and each is guaranteed. In the future we hope to offer many additional selections.

Whether you're a new Apple fan or an old friend, we appreciate your spirit and hope you'll enjoy these fine items.





**A Coffee Mug**

This large, distinctive, white porcelain coffee mug holds 11 ounces of your favorite hot or cold beverage and displays the colorful Apple logo. The emblem is dishwasher safe, too.

Order no. A-001 . . . . . \$5.00 (\$7.80)

A

**B Tumbler Glasses**

Enjoy whatever you're thirsting after—Apple will keep an eye on you! These frosted, 13 ounce Hampshire House Tumbler Glasses, with Apple logos etched in the bottoms, come 4 to a pack.

Order no. B-001 . . . . . \$13.00 (\$2.50)

B



# apple Gift catalog

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## **B Child's**

50/50 polyester/cotton.

Small (4-6), Medium (8-10),

Large (10-14)

Order no. C-003 ..... \$7.00 (\$2.17)

## **C Men's**

100% cotton Hanes Beefy T.

Small (34-36), Medium (38-40), Large

(42-44), X-Large (46-48)

Order no. C-001 ..... \$7.00 (\$2.17)

C





### **A Coffee Mug**

This large, distinctive, white porcelain coffee mug holds 11 ounces of your favorite hot or cold beverage and displays the colorful Apple logo. The emblem is dishwasher safe, too.

Order no. A-001 ..... \$5.00 (\$1.80)

A

### **B T**

Enjoy v  
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Order

## Ordering Information

### 1. Minimum Order

Due to the cost of fulfillment & processing of these items, we must request that all orders have a MINIMUM dollar amount of \$10.00.

### 2. Sales Tax

Apple computer is required to collect & forward all applicable taxes in the state of California. If you are a resident of this state, please add your appropriate tax.

### 3. Delivery

All orders will be acknowledged and will advise approximate shipping dates. While most orders will ship within 3-4 wks, unavoidable delays will occur. If this should happen, you will be notified immediately. Please allow additional time for "personalized" items.

### 4. Prices

Due to market fluctuations, the prices in this catalog are subject to change. You will be notified of any such changes before your order is processed.

### 5. Shipping/Handling

Please add appropriate shipping & handling charges for each item on your order form. (Shown in parentheses after each item.) Shipping is available to the continental U.S. via this method. If shipment is to be sent to Alaska, Hawaii, Puerto Rico or The Virgin Islands, please double these amounts. We cannot accept COD or credit card orders.

### 6. Guarantee

Apple Computer has taken every effort to ensure your satisfaction with your gift; however, if you wish to return the merchandise for any reason, you may do so within 15 days of receipt and receive a credit. Please complete the "Returned Merchandise" form included with your gift and be sure to enclose your name and address. If possible, use the original container and internal packing and ship via Insured Parcel Post or United Parcel Services.

### 7. Reorders

To reorder, please include the following:

- Order number(s)
- Description of item(s)
- Size, quantity, color
- Unit cost + shipping & handling ( ) + sales tax = total amount
- Name, address (no p.o. boxes), state, zip
- Check or Money Order — payable to Apple Computer



# PLEASE COMPLETE CUSTOMER ORDER FORM ON REVERSE

**DO NOT SEND CASH**

MAKE CHECK PAYABLE TO APPLE COMPUTER

## SOLD TO:

(Please print)

Name \_\_\_\_\_  
Last First Middle Initial

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
GIVE ONLY STREET ADDRESS - NOT P.O. BOX

Phone \_\_\_\_\_ Do You Own an Apple Computer? \_\_\_\_\_ Yes \_\_\_\_\_ No  
Optional

If you desire this order shipped to another person or to you at a different address, please indicate here:

## SHIP TO:

DOUBLE THE SHIPPING / HANDLING CHARGE IF ORDER IS TO BE SHIPPED TO ALASKA, HAWAII, PUERTO RICO, VIRGIN ISLANDS.

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
GIVE ONLY STREET ADDRESS - NOT P.O. BOX

## RETURN OR EXCHANGE?

If for any reason you wish to return the merchandise you have purchased, you may do so within 15 days of receipt and receive a full refund or credit. If possible, use the original container and internal packing. Ship Insured Parcel Post or United Parcel Service and keep the receipt. Fill out the form that is enclosed with your merchandise.

Allow 4-6 weeks delivery of your order. As we cannot ship outside the U.S., this order must have a United States mailing address. Due to increased shipping and insurance costs, you must double the charges for Alaska, Hawaii, Puerto Rico, Virgin Islands. Sorry, we cannot accept C.O.D. or credit card orders.



**Did you remember to enclose your payment?**





**Apple Computer Gift Catalog**  
2280 Arbor Blvd.  
Dayton, Ohio 45439

Place  
Postage  
Here







## T-Shirts

Be the Apple of everyone's eyes in these comfortable, eye-catching, T-shirts. Classic men's, women's (French cut), and children's styles all boldly display the Apple logo, available in light blue or tan.

### A Women's

50/50 polyester/cotton French-cut V-neck.  
Small (4-6), Medium (8-10), Large (12-14)  
Order no. C-002 .....\$9.00 (\$2.17)

### B Child's

50/50 polyester/cotton.  
Small (4-6), Medium (8-10),  
Large (10-14)  
Order no. C-003 .....\$7.00 (\$2.17)

### C Men's

100% cotton Hanes Beefy T.  
Small (34-36), Medium (38-40), Large  
(42-44), X-Large (46-48)  
Order no. C-001 .....\$7.00 (\$2.17)







A

### **A Playing Cards**

There's nothing like a game of cards to bring good friends together. Face up or face down, this regulation bridge-size deck of cards will be sure to please your eye.

Order no. F-001 .....\$2.50 (\$\$.99)

B

### **B Puzzle**

Put together your own Apple computer! The 500 interlocking pieces of this 17" x 19" puzzle, combined to form a cutaway illustration of the Apple II Plus, letting you assemble the computer inside and out. Certain to test the most capable challenger.

Order no. H-001 .....\$8.85 (\$1.88)





A

## Apple Jewelry

Adorn yourself with these finely crafted Apple jewelry accessories made from colorful cloisonné enamel.

### A Brass Belt Buckle

This attractive, 2-3/16" diameter, die-cast solid brass belt buckle is perfect for everybody. (belt not included)

Order no. D-001 .....\$7.00 (\$1.09)

### B Cross Pen

The 10Kt gold Cross ballpoint pen—elegance and precision in a fine writing instrument. Attached to the clip, an enamel Apple logo.

Order no. G-001 .....\$19.50 (\$3.92)

### C Tie tack

Order no. I-001 .....\$3.50 (\$3.68)

### D Pendant

With 16", 14Kt gold chain

Order no. K-002 .....\$36.25 (\$1.01)

With 10Kt gold plate chain.

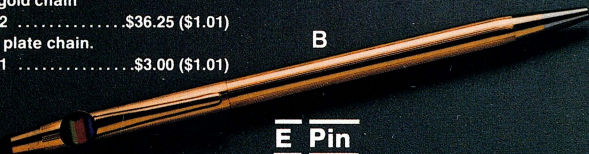
Order no. K-001 .....\$3.00 (\$1.01)

### E Pin

Order no. J-001 .....\$3.00 (\$3.68)



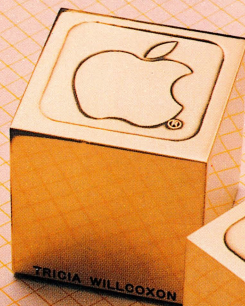
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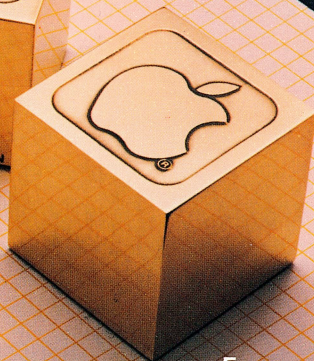
B



E



F



### F Paperweight

Weighing in at 32 ounces, this handsome, solid brass Kubberand® paperweight is a heavyweight in a class all its own.

Engraved with the Apple logo, this polished brass cube is sure to keep important notes where they belong. Attractively packaged in a suede-finish, drawstring pouch and special gift pack box, the Kubberand® is also available with engraved personalization. (allow 4 weeks for name engraving)

Order no. L-001 .....\$24.00 (\$2.00)



Bulk Rate  
U.S. Postage  
PAID  
Permit #2196  
San Jose, CA



### Diskette File

Here's an organizer that will keep your Apple Diskettes filed for convenient retrieval and protected from dust, dirt and spills! Produced in handsome, durable plexiglass, these holders are personalized for Apple owners with a 1" metal-enameled logo emblem. (Diskettes, Apple system not included)  
Order no. M-001 ..... \$22.00 (\$2.27)



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